

CAMON™

AR and VR Leading Creators.

XR LEADERS

At **CamOn**, we transform your projects into **immersive experiences** easily accessible from the web.

We develop virtual stores, immersive games, photo opportunities, filters, promotions, and training processes through **AR and VR**.

Our solutions harness the power of **Augmented and Virtual Reality** to enhance interaction between your brand and your customers.

[EXPLORE CASES](#)





CamOn Studio is our **web-based tool for creating Web 360 and Web VR experiences efficiently, seamlessly, and at scale.**

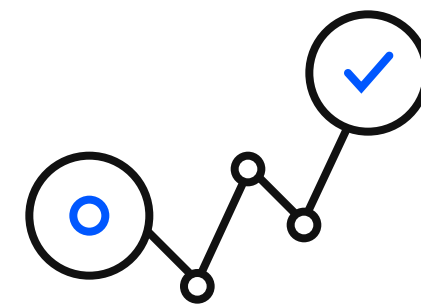
With Studio, we can develop complex immersive content in record time on a global scale.

Our comprehensive reporting system provides valuable project insights, allowing us to optimize performance and maximize results.

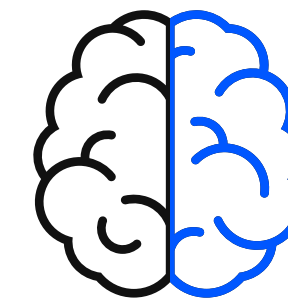


The image displays the CamOn Studio interface, which includes a central 3D scene of a white motorcycle with a rider in a futuristic suit, viewed through a smartphone frame. To the left is a vertical toolbar with icons for image, video, audio, and other media. Above the scene are three data cards: '1.492.335 Total views', '898.766 Users', and '138 sec Average time'. Below the scene is a video player with a timeline and a control panel showing 'Object' properties for Translation and Rotation. In the bottom right corner, there is a VR headset and an award badge that reads '2025 AUGGIE AWARDS BEST CREATOR & AUTHORIZING TOOL FINALIST'.

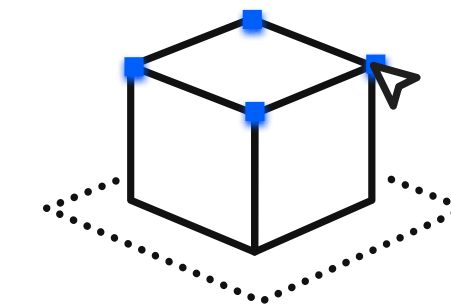
PEOPLE + TECHNOLOGY



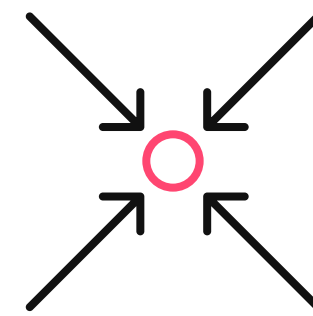
STRATEGY



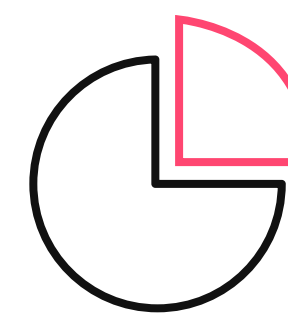
CREATIVITY



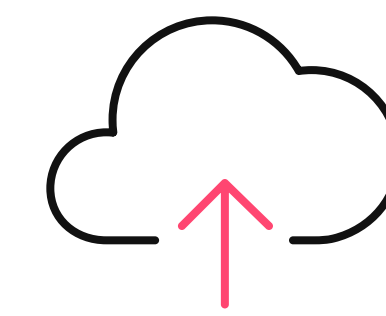
3D + DESIGN



IMPLEMENTATION



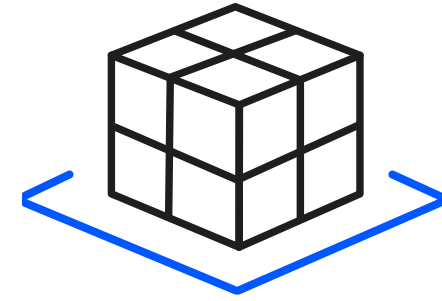
ANALYTICS



CLOUD AND UPDATES

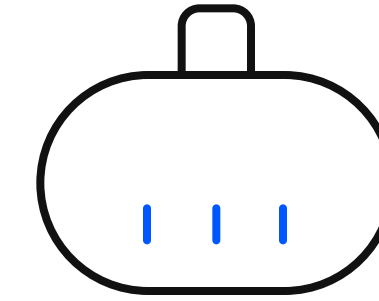
At **CamOn**, we are passionate about **AR/VR, creativity, and 3D design**.
We create customized solutions to achieve **the best results for of each client's specific needs** by combining our expertise in **AR/VR and technology**.

EXPERIENCES



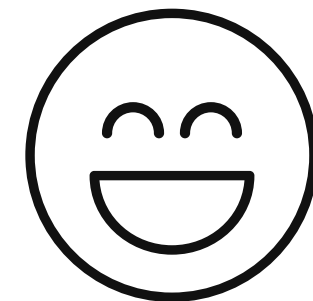
WEB AR

Explore 3D objects in an immersive way, showcasing their details and features from every angle with full interactivity.



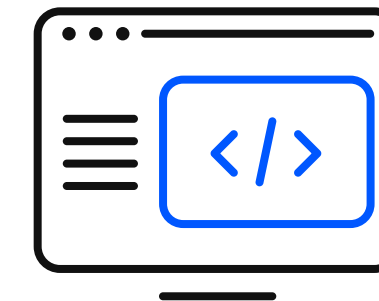
VIRTUAL REALITY

Experience immersive virtual environments directly through compatible devices, including VR headsets and goggles. Perfect for simulating real scenarios and creating interactive experiences.



SOCIAL XR

We design XR filters and effects that transform digital campaigns into interactive experiences, optimized for platforms like Snapchat and TikTok.

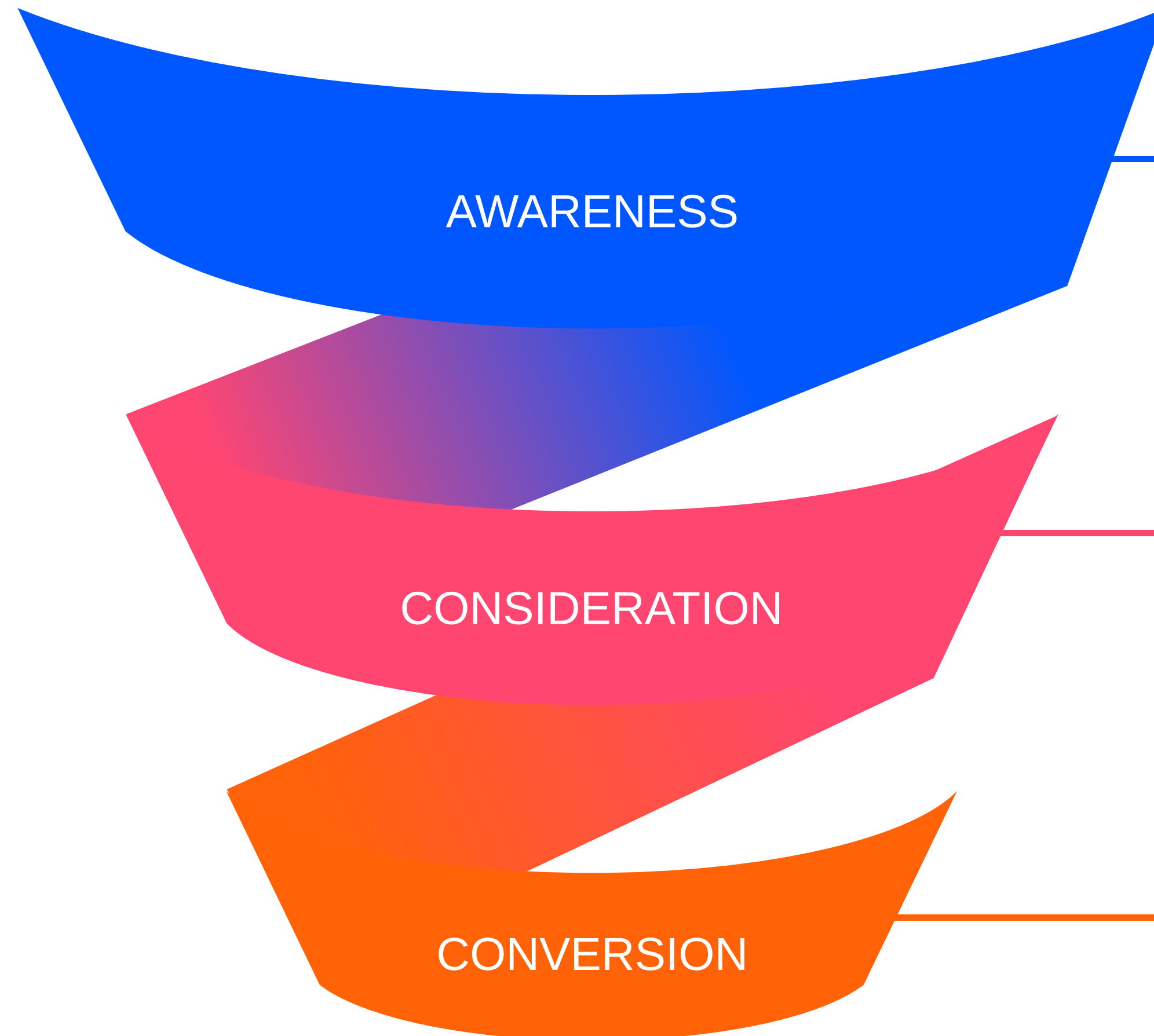


IMMERSIVE ADS

The newest advertising format. These are interactive ads powered by Augmented Reality and Web 360.

CamOn develops immersive products by combining different types of experiences, using these concepts as new narrative resources that position **the user as the protagonist of the interaction.**

KEY BENEFITS



ATTENTION

AR and VR experiences generate **twice as much visual attention** compared to other advertising formats.

ENGAGEMENT

Immersive technologies **drive longer interaction times** and significantly **enhance user experiences**

CONVERSION RATE

Consumers are **3X more likely to make a purchase** with **AR and VR** immersive technologies.

INFORMATION SOURCES

1. Snapchat for Business, 2025. Attention on Interactive Brand Experiences.
2. Think With Google, 2025. Interactive augmented reality ads help Christian Dior Parfums reach 4M people in the Middle East over Eid.
3. Think With Google, 2023. The future of retail: Global trends shaping the next 5 years.



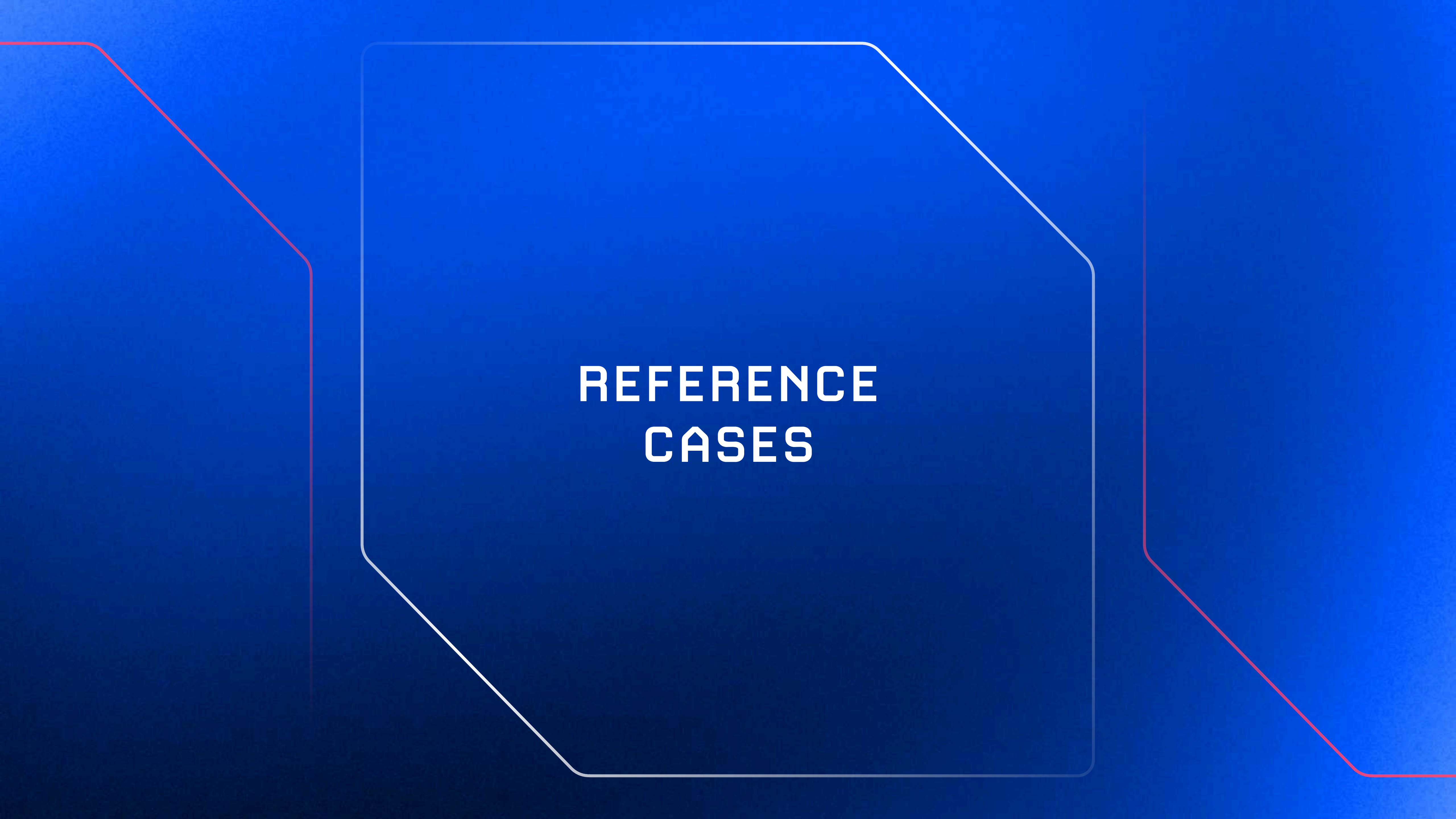
INVESTORS + TECH PARTNERS



Investors



Tech Partners



REFERENCE CASES



SCAN TO DISCOVER

O2

WEB AR TRY-ON

For O2 (UK), we developed a 360° virtual store with AR integration. Users can explore products and compare features, enhancing their shopping experience.

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[TRY THE EXPERIENCE](#)

2024
AUGGIE
AWARDS



WINNER



SCAN TO DISCOVER

Hard Rock Cafe

WEB 360 SHOP + SOCIAL XR

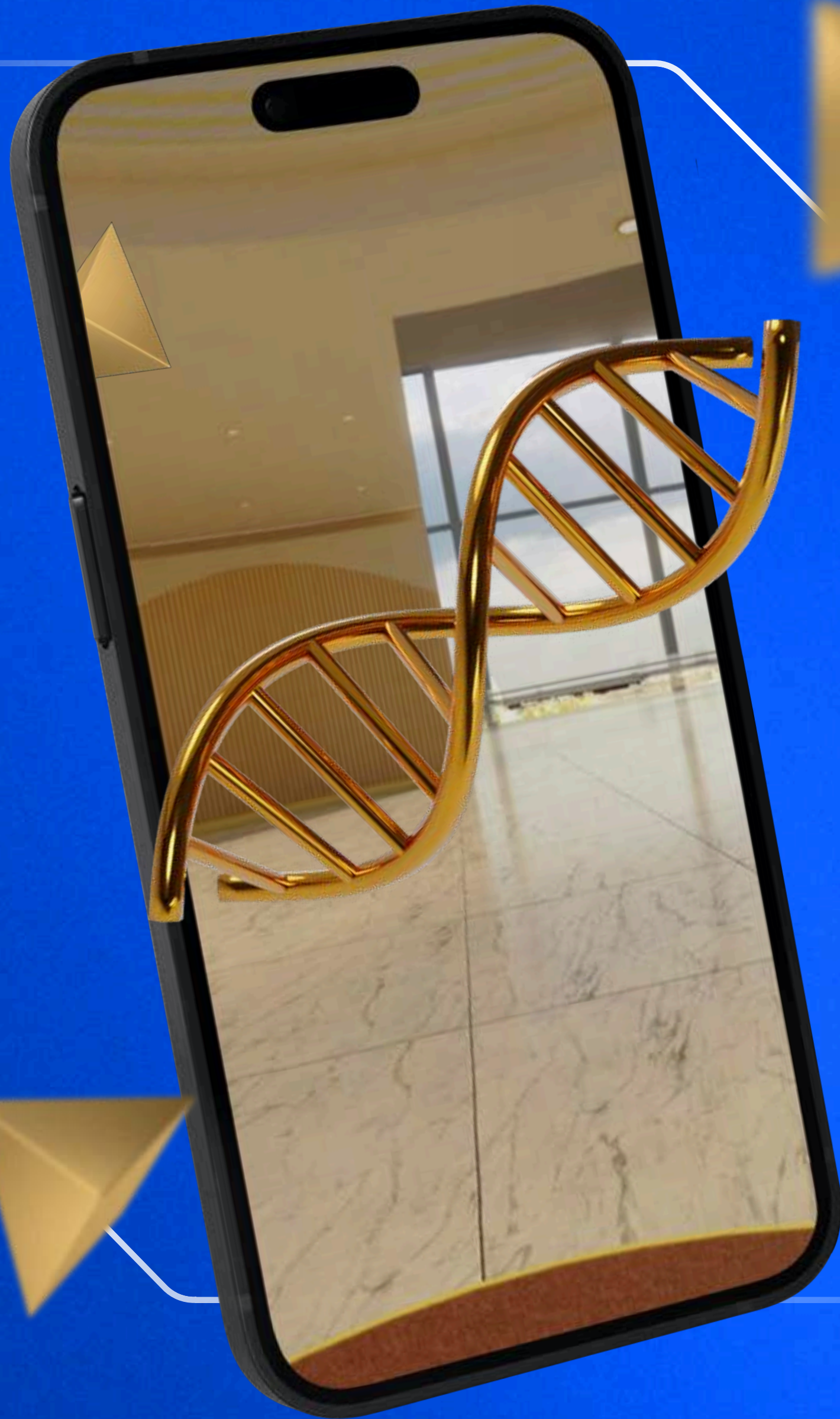
For HRC, we designed an immersive experience using Web 360, Web AR, and Social XR. Users explore the restaurant, interact with Lionel Messi in AR, and unlock an exclusive filter, strengthening their connection with the brand.

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[TRY THE EXPERIENCE](#)



FINALIST



SCAN TO DISCOVER

L'Oréal

IMMERSIVE ONBOARDING

For L'Oréal Groupe, we developed an immersive onboarding experience featuring 6 Web 360 modules. The solution streamlines the integration of new employees by providing access to content on culture, community, and corporate goals."

[WATCH VIDEO](#)

[TRY THE EXPERIENCE](#)



SCAN TO DISCOVER

Pringles + Netflix

INTERACTIVE PACK & AR PORTAL

For the launch of Stranger Things 5, we developed two immersive experiences that turned the packaging into a connection point with fans: one where scanning the pack made the Demogorgon emerge from it, and another that allowed users to step through a portal to explore the Upside Down and discover the character.

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[TRY THE EXPERIENCE](#)



SCAN TO DISCOVER

Disney + GRAB

WEB AR PHOTO OPPORTUNITY

For Disney and Grab, we designed an interactive experience using Web 360 and AR. Users accessed digital coupons and experienced the magic of Frozen and Toy Story through AR, building a deeper engagement with both brands.

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SCAN TO DISCOVER

Telefonica Movistar

WEB AR ASSISTANT

Telefonica Movistar and CamOn designed Web AR and Web 360 experiences for millions of users across LATAM. The solution delivers practical content on products and services, enabling agile and innovative self-management.

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FINALIST



SCAN TO DISCOVER



Ford Mustang

WEB AR PRODUCT DISCOVERY

In partnership with Ford, we designed a Web 360 and AR experience for the Mustang GT Performance. Users explored the car, customized its details, and positioned it in real-world environments in an innovative way.

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AAVE OF THE DAY



SCAN TO DISCOVER

Cinemark Hoyts

WEB AR GAME & PRIZES

Cinemark Hoyts implemented immersive experiences with Web AR and Web 360. Over 100,000 users participated in interactive games, boosting theater visits and sales with prizes like 2-for-1 tickets and candy promotions.

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[TRY THE EXPERIENCE](#)

2024
AUGGIE
AWARDS



FINALIST



SCAN TO DISCOVER



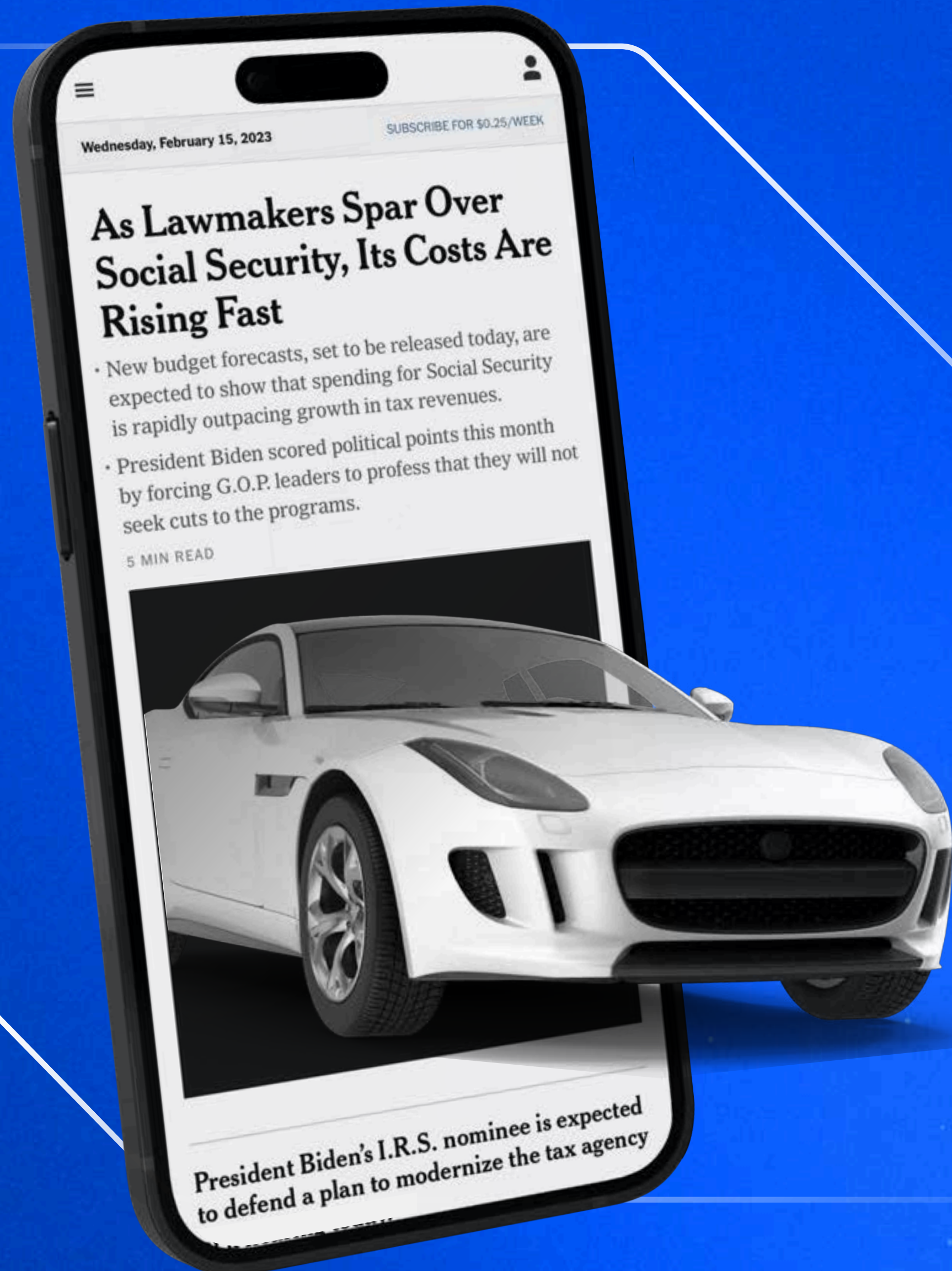
Coca-Cola

WEB AR & IMMERSIVE GAME

Coca-Cola Mexico delighted its consumers with an immersive campaign that combined Web 360 and AR. Through activities like games, AR collectibles, and photos with the trophy, the brand boosted interaction and audience engagement.

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SCAN TO DISCOVER

Immersive Ads

Transform digital advertising with Augmented Reality and Web 360. Consumers explore products in 3D, project them in real size, and access immersive environments that inform and encourage engagement.

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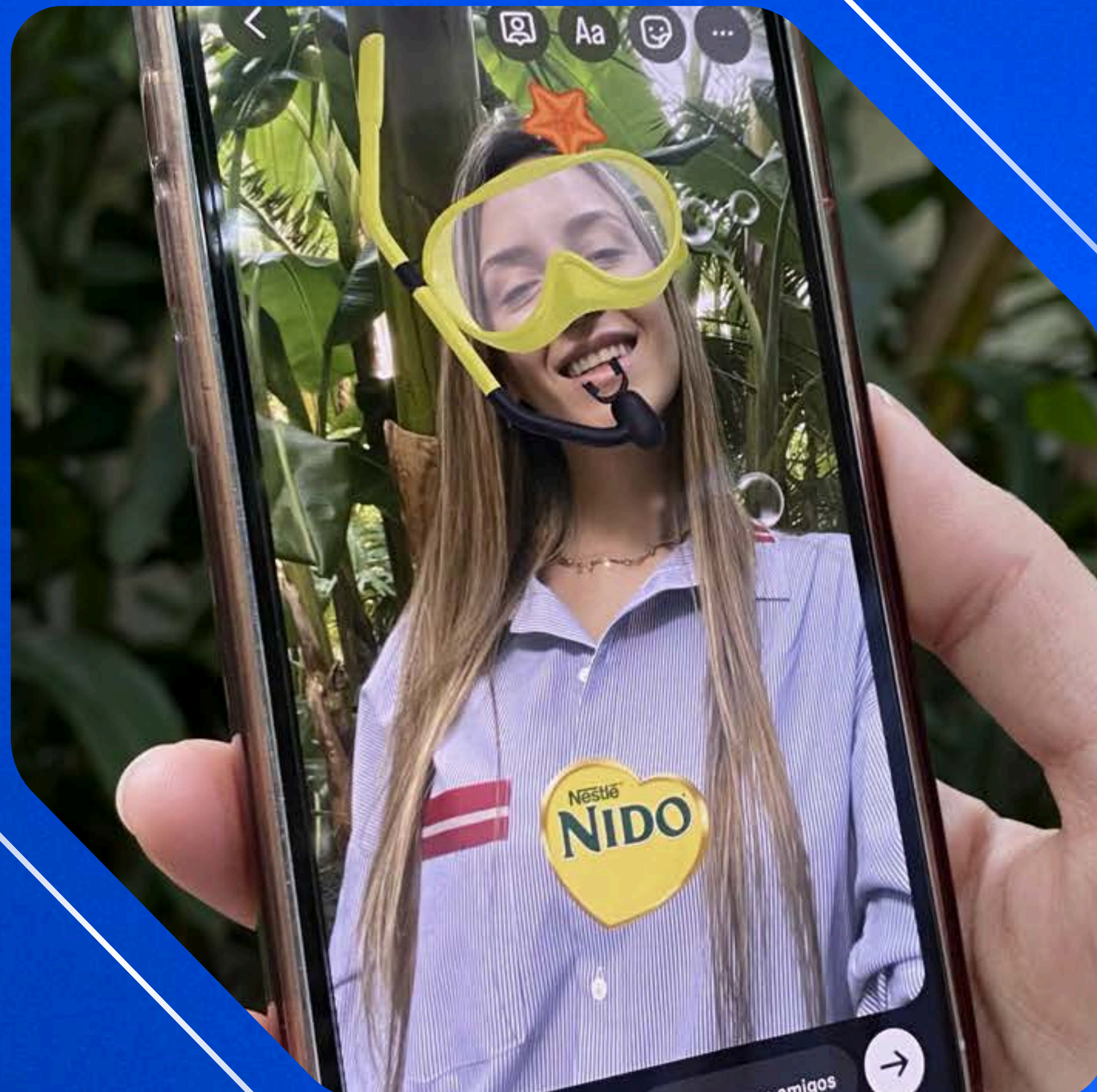
[TRY THE EXPERIENCE](#)



Virtual Reality

We develop VR experiences that simulate environments to train teams, perform critical tests, and create immersive brand activations. This technology enables risk-free training, optimizes resources, and delivers high-impact interactive experiences.

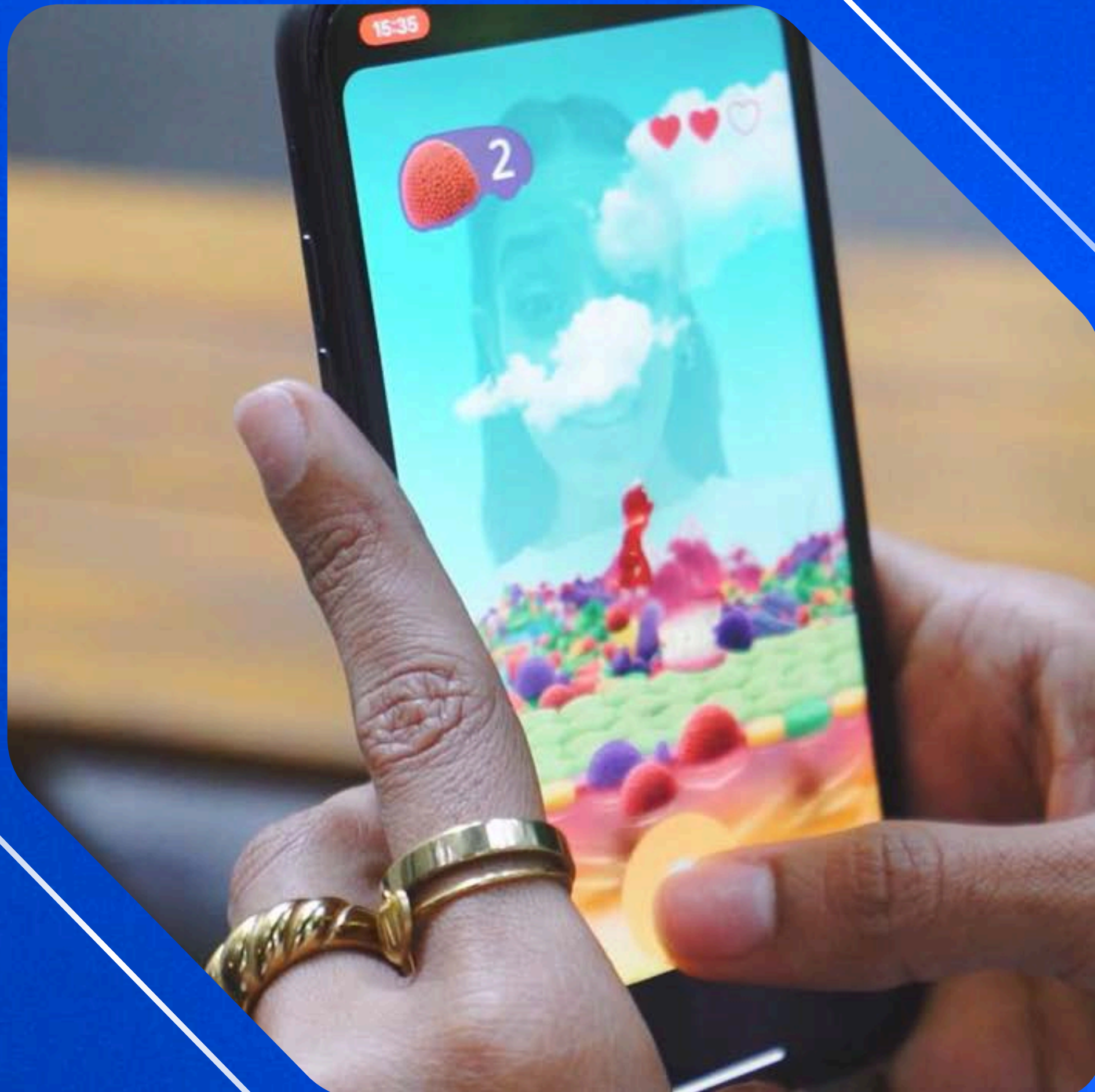
[WATCH VIDEO](#)



Social XR

We create custom AR filters for Social Media using facial recognition technology and your brand's identity. They boost awareness, drive organic reach, and integrate seamlessly into digital marketing campaigns.

[WATCH VIDEO](#)



Games

Augmented Reality games combine 3D graphics and spatial recognition to integrate digital elements into the physical environment, creating immersive experiences that transform user interaction.

[WATCH VIDEO](#)



ads@camonapp.com
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